Republic of the Philippines

**CAVITE STATE UNIVERSITY**

Cavite College ­­of Arts and Trades

CvSU-CCAT Campus

Rosario, Cavite

**DETAILED PROPOSAL FOR CASE STUDY**

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| --- | --- | --- | --- | --- |
| 1. **BASIC INFORMATION** | | | | |
| ***Case Study Title*** |  | | | |
| ***Proponents*** |  | | | |
| ***Adviser/Critic*** |  | | | |
| ***Degree/Specialization*** |  | | | |
| ***Department*** |  | | | |
| ***Mobile Number of All Proponents*** |  | | | |
| ***Email Address of All Proponents*** |  | | | |
| ***Project Duration*** |  | | | |
| ***Study Area*** |  | | | |
| ***Budget Requirement*** | Php | | | |
| ***Classification*** |  | Basic |  | Applied |
| ***Thematic Area(s)*** |  | Agri-Fisheries Food Security | | |
|  | Biodiversity and Environmental Conservation | | |
|  | Smart Engineering, ICT and Industrial Competitiveness | | |
|  | Societal Development and Equity | | |
|  | Public Health and Wellness | | |
| ***Short Description of Expected Technology/***  ***Information*** |  | | | |
| ***Potential Impact of the Technology/***  ***Information*** |  | | | |
| ***Target Beneficiaries*** |  | | | |

| 1. **TECHNICAL DESCRIPTION** | |
| --- | --- |
| 1. ***Introduction*** | Provide important information on the background of the study. Describe the industry where the company belongs, the business environment, and the aspect or topic of interest in the study. Provide updated information on the subject matter such as the industry profile, local and international trends, developments, and innovations. Cite literature to highlight a niche, raise questions, establish a gap and/or continuity. |
| 1. ***Significance of the Study*** | Provide reasons why is there a need to conduct the study, what are the current and future benefits that can be derived from it, who are beneficiaries, and if the study will add knowledge and have practical applications. |
| 1. ***Objectives of the Study*** | Present the general objective which is the broad target of the study and the specific objectives that are expected to be met at the end of the study period. |
| 1. ***Scope and Limitations of the Study*** | The scope of the study refers to the area covered by the investigation and the extent of it, parameters measured, depth and focus of investigation, analysis, and statistical tools to be used in the investigation. Limitations mean the limits to study area coverage, sensitivity and accuracy of instruments, interpretation of data, availability of facilities, monetary considerations, and restrictions due to political, social, cultural and ethical sensitivity of the study and others. |
| 1. ***Methodology*** | Provide introductory paragraphs for the overview of the research methodology and the research conditions. |
| 1. ***Collection of Data*** | This enumerates all the data that will be collected in the study and explains the procedures for data collection. This usually contains a 5-year data on company products, prices, lists of suppliers, financial statements, and others. Specify the sources/agencies from where to gather secondary data. |
| 1. ***Methods of Analysis*** | Describe how the data will be analyzed. Include the SWOT analysis, and other analyses such as profitability, financial ratios, and others depending on the objectives of the study. |
| 1. ***Timetable of Activities*** | The timetable should be presented in a Gantt chart. |
| 1. ***References*** | Use the APA 6th edition citation format in the in-text citations and references. |
| 1. ***List of Appendices*** | List down all the appendices (tables, figures, etc.) and attach in this proposal these appendices for proper reference. |